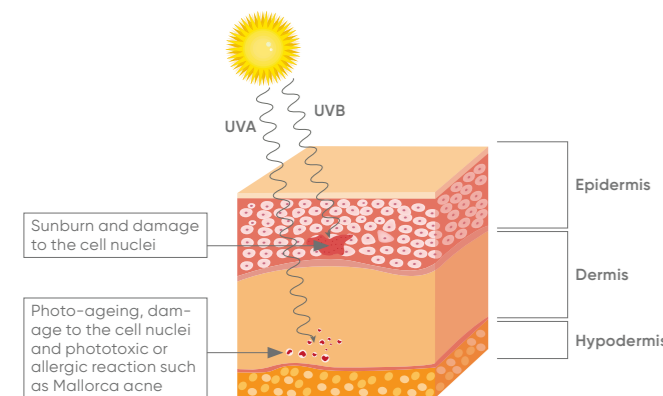


Effect and benefits of sun protection products.

The clinically tested sun care products protect against UVA and UVB rays and are suitable for every skin type and need. The products are optimally tolerated and contain nourishing and moisturising ingredients. Various sizes and application types with UV protection of up to SPF 50+ provide optimal protection against the sun in every situation.

UVA and UVB rays.

UVA rays penetrate deep into the skin and can even travel through windows. They speed up the skin ageing process. UVB rays only penetrate the top skin layer. They are the main cause of sunburn. Both types of rays can trigger sun allergies, damage the cells' genome and thus increase the risk of skin cancer.



suncare. The product range.

Very high protection



FACE SUN PROTECTION ANTI-AGEING 50+
Sensitive skin and eye area



ALL DAY 50+
Every skin type and skin sensitive to the sun



SUN PROTECTION KIDS 50+
Sensitive children's skin

High protection



FACE SUN PROTECTION SPORT 50
Every skin type and skin extremely sensitive to the sun



SUN GEL 50
Hypersensitive skin prone to sun allergy



CLEAR & DRY SUN SPRAY 50
Every skin type and skin sensitive to the sun



FACE SUN PROTECTION ANTI-AGEING 30
Sensitive skin and eye area



ALL DAY 30
Every skin type and skin sensitive to the sun

RECOMMENDATIONS FOR WELL-PROTECTED SKIN.



Apply the sun protection product **30 MINUTES** before sunbathing.



You **CANNOT PROLONG** the sunbathing time by applying the sun protection product repeatedly.



DURATION of sunbathing depends on skin type.



Wear a **HAT, SUNGLASSES** and suitable clothing in the sun.



Apply the sun protection product **REPEATEDLY AND GENEROUSLY** – particularly after bathing.



Never expose **INFANTS AND BABIES** to direct sunlight.



HIGH SUN PROTECTION FACTORS do not provide complete protection against UV rays.



Ensure that babies, infants and children wear **PROTECTIVE CLOTHING** and sun protection products with high protection factors.



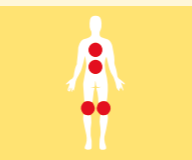
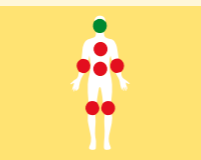
STAY IN THE SHADE between 11 am and 3 pm, especially from May to August.



Regularly **CHECK** pigmentation spots. Consult a dermatologist in the event of skin changes.

RECOMMENDED USE FOR OPTIMAL PROTECTION.

One finger's length in the **GREEN** zone. Two fingers' length in the **RED** zones.



NEW



SUN PROTECTION KIDS 50+

Very high sun protection and extra water resistant, fragrance and colourant-free, perfect for children's skin.

Sensitive children's skin

- Very high protection
 - Extra water-resistant
 - Does not sting the eyes
 - With water-resistant coating for effective protection; can also be used on wet skin
- With UVA and UVB filters, broad-spectrum filters, panthenol, vitamin E and Pentavitin®



SUN GEL 50

Light, oil-free gel emulsion with high sun protection. Ideal for sun allergies or Mallorca acne.

Hypersensitive skin prone to sun allergy

- Light, non-oily gel
- Without alcohol
- With natural melanin activator
- Recommended for sun allergies

With UVA and UVB filters, broad-spectrum filters, panthenol, vitamin E and Tosolin/P



NEW



CLEAR & DRY SUN SPRAY 50

Extra-light, water-resistant sun spray with high protection for an invisible finish that immediately feels dry and silky.

Every skin type and skin sensitive to the sun

- Dry and transparent finish
- 360° application
- Light, fast-absorbing, non-oily texture
- For adults and children

With UVA and UVB filters, broad-spectrum filters, panthenol and vitamin E



More information about the sun care products.

FACE SUN PROTECTION SPORT 50

Extra water-resistant and sweat-resistant sun protection. Ideal for sport.

Every skin type and skin extremely sensitive to the sun

- High protection
- Extra water-resistant
- Sweat-resistant
- DNA protection

With UVA and UVB filters, broad-spectrum filters, panthenol, vitamin E and Ectoine



NEW



Clinical study results.

Provides significant moisture for up to 24 hours.

Source: Clinical study with 20 users and single application using Corneometer method

SPF and extra water resistance have been confirmed, even in conditions that cause perspiration.

Source: Test institute with 10 users

Personal advice.

Good and comprehensive skin care requires competent specialist advice as it takes years of experience and in-depth knowledge to provide each customer with individual advice that considers their skin type and condition. Louis Widmer supplies its products exclusively to specialist retailers to ensure that customers receive excellent advice.

We care.

Environmental responsibility is one of the company's principles – from development to product. Louis Widmer has zero tolerance for animal testing and is committed to the "Cruelty Free" label. Nearly all products are vegan, contain no solid microplastic particles and do not use the UV filters oxybenzone, octinoxate or octocrylene. It is ensured that the majority of the packaging is recyclable, that mono-materials and recycled materials are used and that the amount of packaging is reduced. As a partner of the ECOALF Foundation, Louis Widmer also actively supports the protection of marine ecosystems.

BESTSELLER
NEW ALSO
200 ML



ALL DAY 50+
Water-resistant, very high sun protection cream with liposomal technology for the whole family.

Every skin type and skin sensitive to the sun

- Very high protection
- Light, non-oily texture
- Activates repair mechanisms
- For adults and children

With UVA and UVB filters, broad-spectrum filters, panthenol and vitamin E



BESTSELLER



ALL DAY 30
Water-resistant, high sun protection cream with liposomal technology for the whole family.

Every skin type and skin sensitive to the sun

- High protection
- Light, non-oily texture
- Activates repair mechanisms
- For adults and children

With UVA and UVB filters, broad-spectrum filters, l-arginine, panthenol and vitamin E



LEGEND:

Day	Gentle/mild	UVA/UVB protection	Lightly scented
Night	Well tolerated by the eye	0% microplastic	Non-scented
Vegan	Water-resistant	0% solid microplastic	
Hydration	Extra water-resistant	Cruelty-free	

BESTSELLER



FACE SUN PROTECTION ANTI-AGEING 50+
Very high sun protection for the face with Matrixyl® 3000 for an additional anti-ageing effect.

Sensitive skin and eye area

- Very high protection
- Anti-wrinkle effect and protection against pigmentation spots
- High eye tolerance
- Antioxidant effect

With UVA and UVB filters, broad-spectrum filters, Matrixyl® 3000, l-arginine, RonaCare® AP, panthenol and vitamin E



BESTSELLER

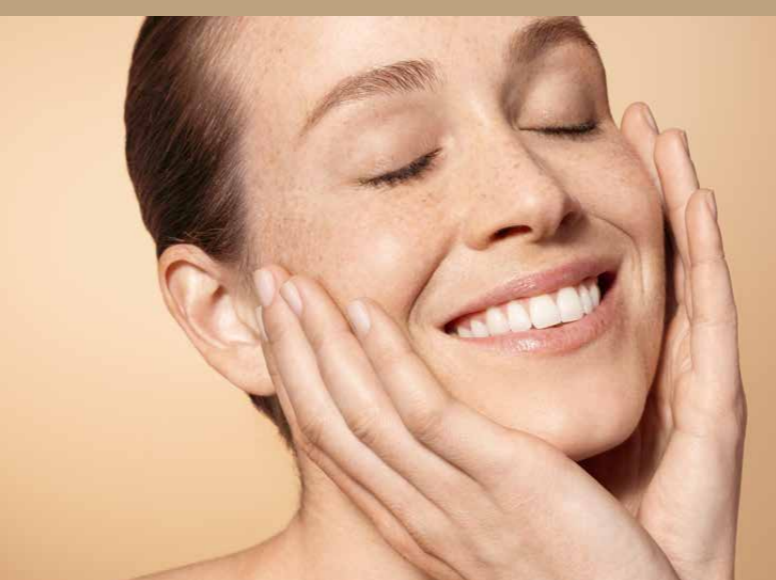


FACE SUN PROTECTION ANTI-AGEING 30
High sun protection for the face with Matrixyl® 3000 for additional anti-ageing effect.

Sensitive skin and eye area

- High protection
- Anti-wrinkle effect and protection against pigmentation spots
- High eye tolerance
- Antioxidant effect

With UVA and UVB filters, broad-spectrum filters, Matrixyl® 3000, l-arginine, RonaCare® AP, panthenol and vitamin E

Difference between water-resistant and extra water-resistant products.

Meaning according to international definition:

Water-resistant

50% UV protection is still active after spending 2×20 minutes in the water.

Extra water-resistant

Sun protection products labelled "extra water-resistant" still provide 50% UV protection after 4×20 minutes in the water.

Skin's own protection mechanism and time exposed to the sun.

Not all skin types react equally sensitive to the sun. Sun sensitivity is determined by the time a person can spend in the noonday sun without protection without the skin turning red. How long it is to safely spend time in the sun therefore depends on the skin type as well as the use of an adequate sun protection product.



Example

An adult with light skin, light eye colour and strawberry blonde hair. This skin type can protect itself for 5-10 minutes. When using a sun protection product with sun protection factor (SPF) 30, this means that 30×10 minutes = 300 minutes. The maximum recommended time of exposure to the sun whilst using this protection factor is 300 minutes.